

GRADUATE CERTIFICATE IN BUSINESS ANALYTICS - STEMM

A Graduate Certificate in Business is a program of study designed to help students understand a specific area of business and applications within the field. Ideal for both graduate students who seek to explore a specific area of concentration in business as well as working professionals seeking business education credentials to potentially advance in a current career or to build a foundation for a new career. Admissions to a graduate certificate does not guarantee admissions to a Neff College of Business and Innovation master's program. In order for courses to count toward a Neff College of Business and Innovation master's degree, a grade of "C" or better is required. This is a STEM program.

ADD A GRADUATE CERTIFICATE

If you are currently enrolled in a degree seeking program and wish to earn a certificate while pursuing this degree, please complete the Request to Add a Graduate Certificate form. Click here (https://www.utoledo.edu/graduate/files/Request_to_add_a_grad_certific.pdf) for complete instructions and form.

If you are not currently enrolled in a degree seeking program but wish to earn a certificate, please complete the Graduate Online application. Click here (<https://www.utoledo.edu/graduate/apply/>) to apply online.

Applicants Will Submit the Following:

- Transcripts showing evidence of a Bachelor's degree with at least a 2.7 cumulative G.P.A.
- Resume
- Application and Fee (if required)

for International Students:

- International Students currently pursuing a graduate degree (masters, Ph.D., MD, JD) at The University of Toledo are eligible to apply for graduate certificates in business.
- International students not currently enrolled in a graduate degree-seeking program with The University of Toledo are not eligible to apply for a graduate certificate program.

No GMAT or GRE will be required for admission to a Neff COBI graduate certificate, however if the student later applies to a graduate program in Neff COBI, a GMAT/GRE score may be required.

Notes: Admissions to a Neff COBI graduate certificate program does not guarantee admissions to a Neff COBI master's program. For courses to count toward a Neff COBI master's degree, a grade of "C" or better is required.

Applications for admission are considered on a rolling basis. However, students are encouraged to submit their applications by the following dates:

Domestic students:

Fall semester	August 1st
Spring semester	November 15th

International students:

Fall semester	May 1st
Spring semester	October 1st

Take the following four courses:

Code	Title	Hours
INFS 6150	Business Intelligence Management	3
INFS 6450	Data Mining	3
OSCM 6250	Essentials of Business Analytics	3
OSCM 6550	Business Analytics and Cases	3

Prerequisite: OSCM 5520 for Level GR with a minimum grade of D- or equivalent UG/GR course from accredited University or equivalent experience (department chair signoff required). The prerequisite to OSCM 5520 is OSCM 5510.

- PLO 1. Gain an understanding of tools and techniques widely used in business analytics.\n
- PLO 2. Apply business analytics tools and techniques for improving business decision making.\n
- PLO 3. Develop communication and presentation skills in reporting results of business analytics effectively. \n
- PLO 4. Gain practical experience in applying business analytics tools and techniques in real word problems.