

GRADUATE CERTIFICATE IN BUSINESS FOUNDATIONS - AVAILABLE 100% ONLINE

A Graduate Certificate in Business is a program of study designed to help students understand a specific area of business and applications within the field. Ideal for both graduate students who seek to explore a specific area of concentration in business as well as working professionals seeking business education credentials to potentially advance in a current career or to build a foundation for a new career. Admissions to a graduate certificate does not guarantee admissions to a Neff College of Business and Innovation master's program. In order for courses to count toward a Neff College of Business and Innovation master's degree, a grade of "C" or better is required.

ADD A GRADUATE CERTIFICATE

If you are currently enrolled in a degree seeking program and wish to earn a certificate while pursuing this degree, please complete the Request to Add a Graduate Certificate form. Click here (https://www.utoledo.edu/graduate/files/Request_to_add_a_grad_certific.pdf) for complete instructions and form.

If you are not currently enrolled in a degree seeking program but wish to earn a certificate, please complete the Graduate Online application. Click here (<https://www.utoledo.edu/graduate/apply/>) to apply online.

Applicants Will Submit The Following:

- Transcripts showing evidence of a Bachelor's degree with at least a 2.7 cumulative G.P.A.
- Resume
- Application and Fee (if required)

For International Students:

- International Students currently pursuing a graduate degree (masters, Ph.D., MD, JD) at The University of Toledo are eligible to apply for graduate certificates in business.
- International students not currently enrolled in a graduate degree-seeking program with The University of Toledo are not eligible to apply for a graduate certificate program.

No GMAT or GRE will be required for admission to a Neff COBI graduate certificate, however if the student later applies to a graduate program in Neff COBI, a GMAT/GRE score may be required.

Notes: Admissions to a Neff COBI graduate certificate program does not guarantee admissions to a Neff COBI master's program. For courses to count toward a Neff COBI master's degree, a grade of "C" or better is required.

Applications for admission are considered on a rolling basis. However, students are encouraged to submit their applications by the following dates:

Domestic students:

Fall semester	August 1st
Spring semester	November 15th

International students:

Fall semester	May 1st
Spring semester	October 1st

Take all of the following:

Code	Title	Hours
ACCT 5000	Financial And Managerial Accounting	3
FINA 5310	Managerial Finance	3
MKTG 5410	Marketing Systems	3
OSCM 5510	Business Statistics With Computer Applications ¹	3
OSCM 5520	Analysis of Manufacturing and Service Systems	3

¹ For students who have had statistics in another course of study, this course may be waived.

- Describe and apply concepts relative to: the effects of accounting transactions on financial statements; alternate accounting reporting methods; financial statements; basic cost classifications and cost analysis procedures.
- Describe and apply concepts relative to: financial markets; equity and bond markets; valuation of equity and bonds; time value of money; risk-return analysis; calculation of cost of capital; and valuation of long-term capital budgeting.
- Describe and apply concepts relative to marketing strategy including: the marketing environment; segmentation, targeting, and positioning; the marketing mix (product, price, promotion, and distribution).
- Describe and apply concepts relative to: operations strategy; designing product and services processes; quality for manufacturing and services organizations; inventory management; materials requirements and planning; scheduling and project management.

