

BUSINESS ANALYSIS (BANS)

BANS 6050 Health Care Economics

[3 credit hours]

Health care national policy, third party payment systems, capital formation, delivery systems, health care budgeting and macro economic health issues are examined.

Prerequisites: ACCT 5000 with a minimum grade of D- or BANS 5210 with a minimum grade of D-

BANS 6310 Business Forecasting

[3 credit hours]

Study and use of forecasting models, managing and monitoring the forecasting function and communicating forecasts to management.

Prerequisites: (BANS 5210 with a minimum grade of D- and OPMT 5510 with a minimum grade of D-)

BANS 6520 Managerial Economics

[3 credit hours]

Economic concepts and technique applied to company-level decision making. Focus on demand analysis, applied regression analysis and the interface between economics and human resource management, production, marketing and finance.

Prerequisites: (BANS 5210 with a minimum grade of D- and OPMT 5510 with a minimum grade of D-)

BANS 6740 Business Conditions Analysis

[3 credit hours]

Course develops a framework for measuring, tracking and forecasting national, regional and international business conditions. Focus is on how external economic conditions in the world economy influence business decisions.

Prerequisites: (BANS 5210 with a minimum grade of D- and OPMT 5510 with a minimum grade of D-)

BANS 7210 Economics For Business Decisions

[3 credit hours]

An examination of the basic economic concepts and techniques used in business decision-making. The course covers micro- and macro-economic theories, history and evolution of economic institutions, ethical questions and economic applications to business decisions in a global environment.