

ENTREPRENEURSHIP, FAMILY AND SMALL BUSINESS (EFSB)

EFSB 6590 New Venture Creation

[3 credit hours]

Course addresses the issues faced in starting a new venture, including the identification of new business opportunities and the effective and efficient evaluation of the economic feasibility of these opportunities.

Term Offered: Spring, Fall

EFSB 6690 Strategic Management of Innovation

[3 credit hours]

The course addresses the entire commercialization process from an innovative idea to market. Students will learn how organizations can increase innovative productivity to develop an understanding of strategic management.

Term Offered: Spring, Fall

EFSB 6900 Cannabis Entrepreneurship

[3 credit hours]

EFSB 4900/6900 is an entrepreneurship course with a core focus on business verticals in the cannabis industry. The course will cover a substantial body of knowledge, concepts and tools that entrepreneurs need to know prior to and while starting their new ventures.

Term Offered: Spring, Fall