

THEATRE (THR)

THR 5250 Administration and Management of the Arts

[3 credit hours]

Administration and Management of the Arts will provide undergraduate and graduate students with an advanced look at the managerial, structural, and operational functions of visual and performing arts organizations, translating traditional business practices into the language of the arts.

Term Offered: Spring, Summer, Fall

THR 5260 Promoting the Visual and Performing Arts

[3 credit hours]

Promoting the Visual and Performing Arts will provide undergraduate and graduate students with an advanced look at the theoretical and functional practice of publicizing and advancing visual and performing arts organizations, ranging from consumer behaviors and analysis to campaign communications and strategies.

Term Offered: Spring, Summer, Fall