

COSMETIC CLAIMS SUBSTANTIATION GRADUATE CERTIFICATE

Code	Title	Hours
PHPR 5800	Cosmetic Ingredients and Product Forms	3
PHPR 5820	Cosmetic Trends and Claims	3
PHPR 5830	Cosmetic Regulations, Ethics, and Practices	3
PHPR 5860	Performance Evaluation Techniques	3
Total Hours		12

- Evaluate ingredient selection, consumer perception, and marketing trends that shape evidence based cosmetic claims.
- Interpret U.S. regulatory requirements to develop compliant products, documentation, labeling, and claims.
- Design performance testing strategies using experimental methods, instrumentation, and consumer testing to support claims