

MEDIA PRODUCTION COMMUNICATION CERTIFICATE

| Code | Title | Hours |
|--------------------|---------------------------------|----------|
| COMM 2160 | Single Camera Production | 3 |
| COMM 3260 | Live Sports Production | 3 |
| COMM 3380 | Media Producing and Performance | 3 |
| Total Hours | | 9 |

- Media production communication professionals use technical skills to produce media content. In this certificate program, students will learn how to:
- PLO 1: Demonstrate proficiency in the use of high end video camera equipment
- PLO 2: Demonstrate proficiency in audio and video editing.
- PLO 3: Demonstrate proficiency in the use of multiple formats to develop and distribute media.
- PLO 4: Demonstrate proficiency in the production of professional quality video.
- PLO 5: Demonstrate proficiency in the production of direct news programs.
- PLO 6: Demonstrate proficiency in the production of graphics for television