

BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)

The Bachelor of Business Administration (BBA) undergraduate curriculum includes a broad liberal arts background, a general core of business courses, and a specific area of specialization. During freshman and sophomore years, students take general education/core curriculum classes, as well as several basic business courses. During the sophomore year, students apply to the upper division of the program. During their junior year, they choose an area of specialization/major and begin their upper division business core. Students may choose to pursue up to three majors and minors within the College of Business and Innovation. Pursuing more than one major and minor may require more than the minimum 120 hours for the BBA degree. The College of Business and Innovation currently offers the BBA in ten fields.

Areas of Specialization / Majors

Students must take a minimum of 10 courses between their area of specialization/major and either a business minor, second specialization or other 3000/4000 level business electives. Courses in the area of specialization/major may consist of required and/or elective courses and an internship opportunity. Students should consult their degree audit for specific degree and major requirements.

Students wishing to complete 3 COBI majors may only double count up to 2 courses in their majors. While 3 majors are allowed, the DARS system cannot display 3 majors. Therefore it is a student's responsibility to notify their advisor prior to any advising appointment or questions regarding degree completion so that additional steps may be taken to access the correct information. Only one BBA will be awarded.

Grade and Hour Requirements

In order to earn a B.B.A. degree, students must complete a minimum of 120 semester hours of course work, with a minimum cumulative 2.0 GPA on a 4.0 scale. Please note that it may take more than 120 semester hours to meet all degree requirements based on course selection and placement. All General Education/University Core, lower division and upper division requirements must be satisfied. Students must earn a minimum of a C (2.0) grade in each course in the major/area of specialization, in the Communication requirement, and in each course in a business minor (if one is completed). The departmental chair has the prerogative of substituting an additional course in the area of specialization or minor, rather than requiring the student to repeat the course in which a grade below C was received. The student must earn a C or higher in the substituted course for it to satisfy the requirements of the specialization or minor.

Lower Division Curricular Requirements

Students earning bachelor degrees in all colleges and programs are required to complete a minimum of 36 - 42 credit hours of courses that comprise the General Education/University Core Curriculum. The courses are distributed in the areas of English composition, humanities/fine arts, social sciences, natural sciences, mathematics and multicultural studies. Please see the general section of the University Catalog or your

degree audit for more detailed information on the General Education/University Core Curriculum.

Lower Division courses that each student is required to take in the College of Business and Innovation, regardless of area of specialization, are identified below. Students must earn a minimum 2.25 GPA in the subset courses (¹) to meet graduation requirements. Students must also earn a grade of "C" (2.00) or higher in their Executive Communication course.

Code	Title	Hours
BUAD 1000	Orientation For Business Students	1
BUAD 1010	Introduction To Business ¹	3
BUAD 1020	Micro-Computer Applications In Business ¹	3
BUAD 2000	Career Development I	1
BUAD 2020	Information Technology Management ¹	3
BUAD 2030	Executive Communication Essentials ^{1,2}	3
BUAD 2040	Financial Accounting Information ¹	3
BUAD 2050	Accounting For Business Decision-Making ¹	3
BUAD 2060	Business Statistics ¹	3
BUAD 2070	Business Analytics ¹	3
BUAD 2080	Global Environment Of Business ¹	3
Total Hours		29

¹ Students must earn a minimum 2.25 GPA in the subset courses to meet graduation requirements.

² Grade of C (2.00) or higher.

Upper Division Curricular Requirements

All students make formal application for admission to the upper division beginning one semester prior to the semester in which they earn 60 hours.

The core junior and senior years of the curriculum consist of the following upper division business requirements, an area of specialization, and either a minor or business elective courses. Students must earn a minimum 2.25 GPA in the subset courses (¹) to meet graduation requirements. Students must also earn a grade of "C" (2.00) or higher in all major and minor courses.

Code	Title	Hours
BUAD 3000	Career Development II	1
BUAD 3010	Principles Of Marketing ¹	3
BUAD 3020	Principles Of Manufacturing And Service Systems ¹	3
BUAD 3030	Managerial And Behavioral Processes In Organizations ¹	3
BUAD 3040	Principles Of Financial Management ¹	3
BUAD 3470	The Legal And Ethical Environment Of Business ¹	3
BUAD 4020	Senior Business Policy Forum ¹	3

¹ Students must earn a minimum 2.25 GPA in the subset courses to meet graduation requirements.

The Bachelor of Business Administration (BBA) undergraduate curriculum includes a broad liberal arts background, a general core of business courses, and a specific area of specialization. Students must select at least one of the ten areas/majors listed below.

- Accounting (<https://catalog.utoledo.edu/undergraduate/business-innovation/department-accounting/bba-accounting/>)
- Entrepreneurship and Innovation (<https://catalog.utoledo.edu/undergraduate/business-innovation/department-management/bba-entrepreneurship-family-small-business/>)
- Finance (<https://catalog.utoledo.edu/undergraduate/business-innovation/department-finance/bba-finance/>)
- Management (<https://catalog.utoledo.edu/undergraduate/business-innovation/department-management/bba-management/>)
- Human Resource Management (<https://catalog.utoledo.edu/undergraduate/business-innovation/department-management/bba-human-resource-management/>)
- Information Systems (<https://catalog.utoledo.edu/undergraduate/business-innovation/department-information-systems-and-supply-chain-management/bba-information-systems/>)
- Marketing (<https://catalog.utoledo.edu/undergraduate/business-innovation/department-marketing/bba-marketing/>)
- Operations & Supply Chain Management (<https://catalog.utoledo.edu/undergraduate/business-innovation/department-information-systems-and-supply-chain-management/bba-operations-supply-chain-management/>)
- Organizational Leadership and Management (<https://catalog.utoledo.edu/undergraduate/business-innovation/department-management/bba-organizational-leadership-management/>)
- Professional Sales (<https://catalog.utoledo.edu/undergraduate/business-innovation/department-marketing-international-business/bba-professional-sales/>)