

DEGREES OFFERED

Bachelor of Business Administration (BBA)

The Bachelor of Business Administration (BBA) undergraduate curriculum includes a broad liberal arts background, a general core of business courses, and a specific area of specialization. Students must select at least one of the thirteen areas/majors listed below.

- Accounting (<http://utoledo-public.courseleaf.com/undergraduate/business-innovation/department-accounting/bba-accounting/>)
- Digital Marketing (<http://utoledo-public.courseleaf.com/undergraduate/business-innovation/department-marketing-international-business/bba-digital-marketing/>)
- Entrepreneurship, Family, & Small Business (<http://utoledo-public.courseleaf.com/undergraduate/business-innovation/department-management/bba-entrepreneurship-family-small-business/>)
- Finance (<http://utoledo-public.courseleaf.com/undergraduate/business-innovation/department-finance/bba-finance/>)
- Financial Services (<http://utoledo-public.courseleaf.com/undergraduate/business-innovation/department-finance/bba-financial-services/>)
- Management (<http://utoledo-public.courseleaf.com/undergraduate/business-innovation/department-management/bba-management/>)
- Human Resource Management (<http://utoledo-public.courseleaf.com/undergraduate/business-innovation/department-management/bba-human-resource-management/>)
- Information Systems (<http://utoledo-public.courseleaf.com/undergraduate/business-innovation/department-information-operations-technology/#programstext>)
- Marketing (<http://utoledo-public.courseleaf.com/undergraduate/business-innovation/department-marketing-international-business/bba-marketing/>)
- Operations & Supply Chain Management (<http://utoledo-public.courseleaf.com/undergraduate/business-innovation/department-information-operations-technology/bba-operations-supply-chain-management/>)
- Organizational Leadership and Management (<http://utoledo-public.courseleaf.com/undergraduate/business-innovation/department-management/bba-organizational-leadership-management/>)
- Professional Sales (<http://utoledo-public.courseleaf.com/undergraduate/business-innovation/department-marketing-international-business/bba-professional-sales/>)

Bachelor of Applied Organizational Technology (BAOT) (<http://utoledo-public.courseleaf.com/undergraduate/business-innovation/bachelor-applied-organizational-technology-baot/>)

The Bachelor of Applied Organizational Technology (BAOT) program is a 2+2 completion degree for students with a technical associate degree. It includes a general business focus as well as general education and higher-level non-business coursework. Some students elect to include a minor from outside the college of business as part of their degree requirements. Students may also complete a business minor in addition to required courses. All transfer students must have a minimum GPA of 2.25 and have completed a technical associate degree to be accepted into the College of Business and Innovation for the bachelor of applied organizational technology. Transfer students' admission will be determined by the higher education (HEd) grade point average. The HEd GPA is based on all letter grades attained at all institutions of higher learning and uses the point average scale of "A" equaling four points.

Associate Degree Programs

- AA Pre-Business Administration (<http://utoledo-public.courseleaf.com/undergraduate/business-innovation/department-applied-organizational-technology/aa-pre-business-administration/>)
- AAB Accounting Technology (<http://utoledo-public.courseleaf.com/undergraduate/business-innovation/department-applied-organizational-technology/aab-accounting-technology/>)
- AAB Computer Network Administration (<http://utoledo-public.courseleaf.com/undergraduate/business-innovation/department-applied-organizational-technology/aab-computer-network-administration/>)
- AAB Computer Software Specialist (<http://utoledo-public.courseleaf.com/undergraduate/business-innovation/department-applied-organizational-technology/aab-computer-software-specialist/>)
- AAB Computer Support Specialist (<http://utoledo-public.courseleaf.com/undergraduate/business-innovation/department-applied-organizational-technology/aab-information-services-support/>)
- AAB Programming and Software Development (<http://utoledo-public.courseleaf.com/undergraduate/business-innovation/department-applied-organizational-technology/aab-programming-software-development/>)
- AAB-Business Management Technology (<http://utoledo-public.courseleaf.com/undergraduate/business-innovation/department-applied-organizational-technology/aab-business-management-technology/>)
- ATS Technical Studies (<http://utoledo-public.courseleaf.com/undergraduate/business-innovation/department-applied-organizational-technology/ats-technical-studies/>) - General as well as a Graphic Design option. Only one degree in Technical Studies will be awarded.

transcripted certificate

- Digital Communication Applications Certificate (<http://utoledo-public.courseleaf.com/undergraduate/business-innovation/department-applied-organizational-technology/graphic-and-digital-design/>)
- Cannabis Management, Certificate (<http://utoledo-public.courseleaf.com/undergraduate/business-innovation/cannabis-management-certificate/>)

Workplace Certificates – Non-Degree Granting Programs (<http://utoledo-public.courseleaf.com/undergraduate/business-innovation/workplace-certificates-non-degree-granting-programs/>)

While not an official academic designation on a transcript, these workplace certificates have credit-bearing courses which appear on an official transcript and give added value to career goals. Coursework may also be applied to future degree programs. Review of these scenarios must be discussed with a COBI academic advisor.

If a student is not in another degree-granting program at the University of Toledo, they will need to apply to UToledo as a non-degree student in order to enroll in the courses. Students must meet pre-requisites to take all courses including junior standing for the Financial Planning the certificate. Post baccalaureate workplace certificates (noted below) are designed for those students who have already completed a bachelor degree of some kind.

- Business Management Technology
- Computer Network Administration
- Computer Software Specialist
- Financial Planning
- Information Services and Support
- Programming and Software Development
- Web Design
- Digital Marketing (post baccalaureate)
- Consultative Sales (post baccalaureate)