DEGREES OFFERED

Bachelor of Business Administration (BBA)

The Bachelor of Business Administration (BBA) undergraduate curriculum includes a broad liberal arts background, a general core of business courses, and a specific area of specialization. Students must select at least one of the ten area of specializations listed below.

- Accounting (https://catalog.utoledo.edu/undergraduate/business-innovation/department-accounting/bba-accounting/)
- Entrepreneurship and Innovation (https://catalog.utoledo.edu/undergraduate/business-innovation/department-management/bba-entrepreneurship-family-small-business/)
- Finance (https://catalog.utoledo.edu/undergraduate/business-innovation/department-finance/bba-finance/)
- Management (https://catalog.utoledo.edu/undergraduate/business-innovation/department-management/bba-management/)
- Human Resource Management (https://catalog.utoledo.edu/undergraduate/business-innovation/department-management/bba-human-resource-management/)
- Information Systems (https://catalog.utoledo.edu/undergraduate/business-innovation/department-information-systems-and-supply-chain-management/bba-information-systems/)
- Marketing (https://catalog.utoledo.edu/undergraduate/business-innovation/department-marketing/bba-marketing/)
- Operations & Supply Chain Management (https://catalog.utoledo.edu/undergraduate/business-innovation/department-information-systems-and-supply-chain-management/bba-operations-supply-chain-management/)
- Organizational Leadership and Management (https://catalog.utoledo.edu/undergraduate/business-innovation/department-management/bba-organizational-leadership-management/)
- Professional Sales (https://catalog.utoledo.edu/undergraduate/business-innovation/department-marketing/bba-professional-sales/)

Areas of Specialization / Majors
Students must take a minimum of 10 courses between their area of specialization/major and either a business minor, second specialization or other 3000/4000 level business electives. Courses in the area of specialization may consist of required and/or elective courses and an internship opportunity.

Students should consult their degree audit for specific degree and major requirements. Students wishing to complete 2-3 Neff COBI majors may only double count up to 2 courses in their majors. Only one BBA will be awarded.

Bachelor of Applied Organizational Technology (BAOT) (https://catalog.utoledo.edu/undergraduate/business-innovation/bachelor-applied-organizational-technology-baot/)

The Bachelor of Applied Organizational Technology (BAOT) program is a 2+2 completion degree for students with a technical associate degree. It includes a general business focus as well as general education and higher-level non-business coursework. Some students elect to include a minor from outside the college of business as part of their degree requirements. Students may also complete a business minor in addition to required courses. All transfer students must have a minimum GPA of 2.25 and have completed a technical associate degree to be accepted into the Neff College of Business and Innovation for the bachelor of applied organizational technology. Transfer students' admission will be determined by the higher education (HEd) grade point average. The HEd GPA is based on all letter grades attained at all institutions of higher learning and uses the point average scale of "A" equaling four points.

Associate Degree Programs

- AA Pre-Business Administration (https://catalog.utoledo.edu/undergraduate/business-innovation/department-applied-organizational-technology/aa-pre-business-administration/)
- AAB Computer Network Administration (https://catalog.utoledo.edu/undergraduate/business-innovation/department-applied-organizational-technology/aab-computer-network-administration/)
- AAB-Business Management Technology (https://catalog.utoledo.edu/undergraduate/business-innovation/department-applied-organizational-technology/aab-business-management-technology/)
- ATS Technical Studies (https://catalog.utoledo.edu/undergraduate/business-innovation/department-applied-organizational-technology/ats-technical-studies/) - General as well as a Graphic Design option. Only one degree in Technical Studies will be awarded.

transcripted certificate

- Digital Communication Applications Certificate (https://catalog.utoledo.edu/undergraduate/business-innovation/department-applied-organizational-technology/graphic-and-digital-design/)
- Cannabis Management, Certificate (https://catalog.utoledo.edu/undergraduate/business-innovation/cannabis-management-certificate/)
- Consultative Sales, Post Baccalaureate Certificate (https://catalog.utoledo.edu/undergraduate/business-innovation/department-marketing/consultative-sales-post-baccalaureate-certificate/)

Workplace Certificates – Non-Degree Granting Programs (https://catalog.utoledo.edu/undergraduate/business-innovation/workplace-certificates-non-degree-granting-programs/)

While not an official academic designation on a transcript, these workplace certificates have credit-bearing courses which appear on an official transcript and give added value to career goals. Coursework may also be applied to future degree programs. Review of these scenarios must be discussed with a COBI academic advisor.

If a student is not in another degree-granting program at the University of Toledo, they will need to apply to UToledo as a non-degree student in order to enroll in the courses. Students must meet pre-requisites to take all courses including junior standing for the Financial Planning the certificate. Post baccalaureate workplace certificates (noted below) are designed for those students who have already completed a bachelor degree of some kind.

- Business Management Technology
- Computer Network Administration
- Computer Software Specialist
- Digital Marketing (Post Baccalaureate) Workplace Certificate
- Financial Planning
- Information Services and Support
- Programming and Software Development
- Web Design
- Consultative Sales (post baccalaureate)