

BUSINESS MANAGEMENT TECHNOLOGY (BMGT)

BMGT 1010 Business Principles

[3 credit hours]

An introduction to the world of business focusing on an overview of business operations with special emphasis on management, marketing, accounting and finance.

Term Offered: Spring, Summer, Fall

BMGT 1500 Workplace Communication And Presentations

[3 credit hours]

Covers all aspects of communicating in the workplace including oral, written and group communications. Specific subjects covered include composing agendas, conducting interviews and organizing meetings. Students will learn a computer graphics program and prepare a presentation.

Term Offered: Spring, Summer, Fall

BMGT 1540 Organizational Behavior

[3 credit hours]

This course will address the impact of individual and group behavior on organizations. Topics covered include downsizing, stakeholder management, network organizations, participative management approaches and the quality movement.

Term Offered: Spring, Summer, Fall

BMGT 2010 Workplace Management

[3 credit hours]

Covers issues dealing with managing a company in a predominantly service-oriented marketplace. Topics include training employees to deal with customers/clients, creating a customer-friendly business environment, problem-solving and strategic planning.

Term Offered: Spring, Summer, Fall

BMGT 2020 Human Resource Development

[3 credit hours]

Explores the functions of Human Resource development that focus on training and employee development with special emphasis on improving the quality of work life.

Term Offered: Spring, Summer, Fall

BMGT 2030 Supervision

[3 credit hours]

Explores the role of first-line managers in organizations with special emphasis on the responsibilities of supervisors. These responsibilities include delegation, communication, problem-solving, training and leading.

Term Offered: Spring, Fall

BMGT 2050 Small Business Management

[3 credit hours]

Examines entrepreneurship with a special emphasis on formulating, developing and operating a small business.

Term Offered: Spring, Fall

BMGT 2110 Managing In A Global Economy

[3 credit hours]

Students will examine one particular industry and learn the various economic factors associated with operating a business in an international setting.

Term Offered: Spring, Summer, Fall

BMGT 2310 Legal Environment Of Business

[3 credit hours]

Carefully documents treatment of the legal framework of business. Emphasis on the international aspect of business law. Topics covered include contracts, bailments, agency relationships, legal forms of ownership and negotiable instruments.

Term Offered: Spring, Fall

BMGT 2700 Managing Diversity In The Workplace

[3 credit hours]

This course offers a conceptual framework for understanding diversity and its effects on organizational behavior. It will also provide action tools for effective management of diversity in organizations.

Term Offered: Spring, Summer, Fall

Multicultural US Diversity

BMGT 2750 Cultural Communications In The Workplace

[3 credit hours]

Strategies taught to increase communication effectiveness among employees from differing cultural backgrounds. Students will also learn market-specific tips and taboos and develop strategies for negotiating across cultures.

Term Offered: Spring, Summer, Fall

Multicultural US Diversity

BMGT 2990 Independent Study

[1-3 credit hours]

Students will study a management-related subject mutually agreed upon between the student and instructor. The format may include lecture, computer lab and/or practical experience.

Term Offered: Spring, Summer, Fall