

INTERNATIONAL BUSINESS (IBUS)

IBUS 3150 Understanding Cultural Differences For Business

[3 credit hours]

Course focuses on understanding cultures and managing cultural differences for competitive advantage in global business.

Term Offered: Spring, Summer, Fall

Multicultural Non-US Diversity

IBUS 3600 International Management

[3 credit hours]

An overview of management in different geographic regions of the world. Case studies will be used to compare and contrast national models of management.

Prerequisites: BUAD 3030 with a minimum grade of D-

Term Offered: Spring, Summer, Fall

IBUS 4100 Study Abroad Program

[3 credit hours]

Program includes travel abroad, study and written report of an industry, company, or issues of interest, cultural immersion, and visits to manufacturing, service and government organizations.

Term Offered: Spring, Summer, Fall

IBUS 4180 North American Business Practices

[3 credit hours]

This course will examine the business environment in North America and compare business practices and trade relationships between Canada, Mexico and the United States.

IBUS 4360 Global Business

[3 credit hours]

Students will learn to integrate international business functions, develop strategies that respond to environmental changes, and understand the challenges faced by small, mid-sized and multinational firms operating in a global environment.

Term Offered: Spring, Fall

IBUS 4490 Global Management Systems

[3 credit hours]

A study of how management systems in various world regions evolve in response to the emerging global context. Focus will be on analyzing the determinants of similarities and contrasts in management systems.

Prerequisites: BUAD 3030 with a minimum grade of D-

IBUS 4940 Internship In International Business II

[3 credit hours]

A course in which the student receives practical International Business experience working in a global organization either within the U.S. or overseas.

Term Offered: Spring, Summer, Fall

IBUS 4980 Special Topics In International Business

[3 credit hours]

Analysis of current issues in International Business.

IBUS 4990 Independent Study

[1-3 credit hours]

An individually supervised study in International Business. Students must submit a proposal to be approved by a department faculty member prior to enrolling in the course.